



MEDIA RELEASE

FOR IMMEDIATE RELEASE | 1 APRIL 2023 | SENT FROM BOORLOO/PERTH

Young People Celebrate Their Diversity Through Hip Hop

What has 6 rappers, 1 beat-boxer, 70-80 singers, 3 drummers, 1 bass player, 3 guitarists, 2 keyboardists, 5 ableton producers, 40 djembe players, 50 percussionists and 1 whistle flautist?

'Your Way'!

It's a new hip-hop track written and performed by young people from First Nations and multicultural backgrounds who connected through their shared love of music and dance. The song features lyrics sung in English, Vietnamese, Korean and Miriwoong.

The music video will be officially released during Youth Week 2023 - the biggest celebration of young people on the West Australian calendar.

The song is an honouring of culture and diversity and its creative development has spanned almost 3000 kilometres.

It was created during Community Arts Network's **Now Sounds** project and involved a series of workshops at Balga Senior High School, Sevenoaks Senior College in Cannington and as far north as Kununurra.

Now Sounds was delivered by an incredible team of West Australian talent.

The young people were guided through the song writing, recording and performing process by Hip-Hop Artists Scott Griffiths (Optamus) and Josh Eggington (Flewnt), Afro Dance Choreographer Mubanga Culture, Musical Artist Anesu Matondo, Miriwoong Vocal Artist Jayla Davey, Film Director and Videographer Bernice Jiang, and Cultural Consultant and Curator Nawoola Davey. The vibrant Now Sounds cover art was designed by Noongar artist Rubeun Yorkshire.

Connecting young people of Indigenous Australian, Pacific Islander, African, Asian, European and Latin American heritage, the project's content is cross-cultural and multilingual; building intercultural friendships, and celebrating the experiences and ambitions of Western Australia's diverse communities.

Community Arts Network

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Department of
Local Government, Sport
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Now Sounds is supported by the Department of Local Government, Sport and Cultural Industries, the Australia Council for the Arts, the City of Canning, the City of Stirling, and the Alexandra & Lloyd Martin Family Foundation.

Link to the Your Way track: [Sound Cloud Link](#)

Link to Poster and more: [link](#)

Images for media: [HIVO link here](#)

Now Sounds Cover Art credit Rubeun Yorkshire: [Google folder link here](#)

For media enquiries

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"Very proud of what we have achieved. This has been a beautiful experience watching the growth and connection, not only with young people but our [the artists] togetherness as well. Would do it again in a heartbeat." Scott Griffiths



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